

Ronald Jesús Paredes Vargas

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6 years of Graphic Design in several institutes in Caracas, Venezuela, from 1992 to 1997 graduated as Graphic Designer in Perera Design Institute in 1997.

Professional experience

- Art Director / Graphic Design Supervisor, Eternal Sea International Education, Nanjing – China, Aug 06 / present day
- Art Director / Chief Designer, ZURDA Fábrica de ideas, www.zurda.com Jan 05 / May 06
- Art Director, Concept - Lowe Venezuela, Feb. 04 / Dic. 05
- Art Director, AR Studio, Caracas – Venezuela, Nov. 03 / Jan. 04
- Free Lance Graphic Designer London – UK, Jan. 03 / Nov. 03
- Art Director, Publiteca, Caracas – Venezuela, Abr. 01 / Dic. 02
- Art Director, Computersroom, Caracas – Venezuela, Oct. 00 / Mar. 01
- Art Director, JMC / Young & Rubicam Venezuela, Ago. 99 / Sep. 00
- Jr. Art Director, DDB Venezuela, Feb. 97 / Ago. 99
- Free Lance Graphic Designer, Caracas – Venezuela, 1996

Clients and Accounts

- McDonalds Venezuela
- American Airlines
- United Airlines
- LG electronics
- Parmalat
- Ballantines Whiskey
- Michelin Tires
- Compaq Computers
- Polar Pilsener Beer
- Excelsior Gama Supermarket
- Banco Caracas
- Mobil Oil Venezuela
- Seguros Orinoco
- Ron Santa Teresa
- Sabenpe
- PDV
- Cargill Venezuela
- Alpina Products
- El Universal Daily press
- Provienda Entidad de Ahorro y Prestamo
- Alianza para una Venezela sin Drogas

Complementary Education

- Silk Screen lessons, Mar. / Apr. 1995 Caracas – Venezuela
- Artistic course with recycled materials, Jacobo Borges Museum, Oct. / Nov. 1995 Caracas – Venezuela
- Illustration and Painting seminar, Boris Vallejo y Julie Bell, Nov. 1995 Caracas – Venezuela
- Art seminar, Compañía de Arte de Caracas, Nov. 1995 Caracas – Venezuela
- Sculpture course, Maritza Perera, Mar. / Jun. 1996 Caracas – Venezuela
- Sculpture course, Museo de Arte Contemporáneo de Caracas, Nov. 96 / Ene. 97 Caracas – Venezuela
- Perera Design Institute, Graphic Designer, 1997 Caracas – Venezuela
- "Editorial Design and Illustration" Seminar, Jhon Boyer and Tim Hussey, GQ Magazine, Apr. 1998 Caracas – Venezuela
- "Color psychology and future trends" Seminar, Leatrice Eiseman, Pantone Color Institute, Jul. 1998 Caracas – Venezuela
- HTML Web Design course, Posa Estudio Creativo, Oct. 1999 Caracas – Venezuela
- Visual thinking for graphic communication seminar, Richard Wilde, Aug. 2000 Caracas – Venezuela
- Screen Monitor and TV design seminar, Razor Fish, Jun. 01 Caracas – Venezuela
- Development of Competitions of High Performance, IESA Caracas, Oct. / Nov. 04 Caracas – Venezuela

Awards

- Short List "Joe DDO" Young & Rubicam LatinAmerica, Poster and Press Campaign, El Universal. 1999
- Short List Anda Awards Venezuela, Press Campaign, El Universal. 1999
- Short List London Festival, TV Spot, Pasteurizadora Táchira. 2001
- Silver Prize Anda Awards Venezuela, Public Services. 2001

Artistic Activities

- Individual exhibition, Viviendo y Viendo (Living and Staring), Metro de Caracas, 1995
- Individual exhibition, Los Herederos del Reino (The heirs of the kingdom), Metro de Caracas, 1997
- Individual exhibition, Teodicea, Tito Salas Contemporary Gallery, 1998
- Collective exhibition, Form and Expression of Contemporary art, Banap Gallery, Caracas, 1995
- Collective exhibition, XIV Rotary Club Art Saloon, Caracas, 1996
- Collective exhibition, Art for Culture, El Hatillo, Caracas, 1996
- Collective exhibition, Art Atelier, Jacobo Borges Museum, Caracas, 1996
- Collective exhibition, XV Rotary Club Art Saloon, Caracas, 1997
- Collective exhibition, Ladys Society Art Saloon, Colegio de Ingenieros de Caracas, 1997